MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WERSITE ADDRESS:

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/charities/			ARTME
Name and Address of Commercial Fundraise	er:	Name and Address of Charitable Org	janization or Charitable Purposes:
CF Number414		CT No. 19476 F.E.I.N	No.53-0210807
Facter Direct LTD		National Trust for Historic Pre	eservation in the
Name of Commercial Fundraiser		Winted States	
11500 West Olympic Blvd., Suite 5	40	1785 Massachusetts Avenue	, NW
Address of Commercial Fundraiser		Address of Charity	
Los Angeles CA 96	0064	Washington DC	20036
City, State, and ZIP Code of Commercial Fu	ındraiser	City, State, and ZIP Code of Charity	
Telemarketing	_ held (on) (from)	200, to	, 200
(Type of Activity)		(Date or dates must be shown)	
1. REVENUE		874.859.00	
A. Cash contributions B. Entertainment sales or admission	on charges	A.	
C. Sales from products		B.	•
D. Advertisement sales		D.	
E. Membership fees		E	
F. Other sources: (Specify) a	• •	Fa.	
b		Fb.	
ç		Fc.	
d G. TOTAL REVENUE		Fd.	874,859.00 G
G. TOTALNEVENCE			<u> </u>
2. EXPENSES			
A. Fees or commissions			
B. Salaries C. Payroll taxes		B.	and the second s
 D. Employee benefits 			
 E. Cost of merchandise for resale 	Э	Please see attached	-
F. Cost of entertainment G. Postage		Please see attached breakdown of expens	3e5
H. Advertising		breakdown	
I. Telephone			
J. Rental of equipment			المستريد المستعدين والمستعدد والمستعد والمستعدد والمستعد والمستعدد والمستعد والمستعدد والمستعد والمستعدد والمستعد والمستعدد والمستعدد والمستعدد والمستعدد والمستعدد والمستعدد وا
K. Facilities charge L. Permits			
M. Other expenses: (Specify)			
a b		Ma.	
6			
d		Md	20 1100 10
N. TOTAL EXPENSES		3	30,458,19 N.
3. Distribution or net to charitable organizat	tion or charifable purposes		344,400.81
		•	,
(a) Is any officer, director, partner or charitable organization for which the Comm		aiser in any way affiliated with or cont	rol, dir ally or indirectly, the
	s," complete the following:	io solicity	•
Name of officer, director, partner or own Commercial Fundraiser			Relationship of officer, etc. To charitable organization
THE PERSON OF TH	Citalitable		
, , , , , , , , , , , , , , , , , , ,			*
(b) For each affiliation identified in	n 4(a), attach copy of the contrac	t between the commercial fundraiser a	nd the charity.
Under penalties of perjury, I declare that I h			
of my knowledge and belief it is true corre	and complete.		1.1
		nas Siegel (60	11/19/02
Signa	er) Printed Name		Date
This .	ritable organization for verifying the	distribution.	12-2 02
Signé	Printed Name	KICA (WII/THU//EAC	
	breantli Co	ble VP Finance, H.	P. TTTPCh 17-3-00
Climit	Grintad Mama	The state of the	Nijeri ik J U Z
′ // (

encend Centeral's Progression of the Special S

DEC \$ 3 SOOS

CELLIDES.

401004

Facter Direct Ltd Campaign Expense Allocation

	\$530,458.19
Printing Postage Telephone Payroll	\$ 12,317.56 \$ 31,057.13 \$ 29,180.53 \$181,610.74
Employee benefits Rent Office manager	\$ 13,508.68 \$ 28,974.66 \$ 62,875.43
Utilities Equipment Recruitment Computer Programming Office expenses	\$ 6,620.05 \$ 6,410.22 \$ 4,515.39 \$ 3,835.30 \$119,460.93
P.S. Fee/Profit	\$ 30,091.57
Total	\$530,458.19

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.C. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event or each charity solicited for during the previous calendar year.



WEBSITE ADDRESS: http://caag.state.ca.us/charities/	for each cha	rity solicited for during t	he previous calen	dar year.	DEPARTMENT
Name and Address of Commerce	cial Fundraiser:			ddress of Charitable Org	janization or Charitable Purposes:
CF Number 44			O 1 110.		. No. <u>53-021080</u> 7
Facter Direct LTD				rust for Historic Pre	eservation in the
Name of Commercial Fundraise			Writed Sta	-	ADA/
11500 West Olympic Blv				sachusetts Avenue	, NVV
Address of Commercial Fundrais			Address of Cl	-	00000
Los Angeles City, State, and ZIP Code of C	CA 90064		Washingto	on DC and ZIP Code of Charity	20036
Telemarketing		4/15/2002	City, State, 2	בחחמוחפו	
	Activity)	n) (from)	, 200, to, to	es must be shown)	, 200
1. REVENUE					•
A. Cash contributions			437.40		
B. Entertainment sale C. Sales from produc	s or admission charges	•		B. C.	•
D. Advertisement sal					
E. Membership fees				E.	
F. Other sources: (\$		٠.		Fa.	
a b		_		Fb.	
c		-		Fc.	
d G. TOTAL REVENUE		-		Fd. <i>[</i>	137,800.00 G
					<u> </u>
2. EXPENSES	iono.			A	
A. Fees or commissi B. Salaries	ions			A.	
 C. Payroll taxes 				C.	
D. Employee benefits E. Cost of merchano					
F. Cost of merchand			ease see att		
G. Postage		bre	eakdown of e	expenses	
H. Advertising I. Telephone					
 Rental of equipme 	nt	I			
K. Facilities charge					
L. Permits M. Other expenses:	(Specify)			L.	
a				Ма.	
		_		Mb. Mc.	
d				Md	10 7116 21
N. TOTAL EXPENSES	3				10, 249.31 N.
3. Distribution or net to charita	ble organization or cha	aritable purposes		<u>-2</u>	27,556.69 3
,					
 4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit? 1] Yes 2] No If "yes," complete the following: 					
Name of officer, director, pa			ind address of		Relationship of officer, etc.
Commercial Fundra	aiser	charitab	le organization		To charitable organization
					-
(b) For each affiliation	n identified in 4(a) att	ach conv of the contra	ct between the c	commercial fundraiser a	nd the charity
					and statements, and to the best
of my	id co	mplete.	ng accompanying		and statements, and to the besi
		Thomas	o Shead	CO	50/1/10
Signatu		Printed Name	. 0	Title	Date
This re	able o	rganization for verifying the	distribution.	Contant	11-200
Signat		Printed Nam	MITICI ICA		723402 Date
wighter .	?	Sveanver		P Finance H.R	TTTOCK 12-3-02
Clanatura of nutberfield officered and	Tre James and Tree Tree Tree Tree Tree Tree Tree Tre	Drintad Alpen		1111	N
' 11 /	1				

Atterney General's Registry of Charteable Trusts

DEC S 3 SOOS

BECEIVED

Facter Direct Ltd Campaign Expense Allocation

	\$2	210,249.31
Printing Postage Telephone Payroll		4,882.12 12,309.62 11,565.83 71,982.17
Employee benefits Rent Office manager	\$ \$ \$	5,354.22 11,484.23 24,920.94
Utilities Equipment Recruitment Computer Programming Office expenses	\$ \$ \$ \$ \$ \$	2,540.72 1,789.69
P.S. Fee/Profit	\$	11,926.92
Total	\$2	210,249.31

PE

FIGURE 10: Figure 2: A control of the Attorney General Registry of Charitable Trusts P.O. Box 203447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundralser:	Name and Address of Charitable Organization or Charitable Purposes:
CF Number	CT No. 19476 F.E.I.N. No. 53-0210807
Facter Direct LTD	National Trust for Historic Preservation in the
Name of Commercial Fundraiser	Whited States
11500 West Olympic Blvd., Suite 540	1785 Massachusetts Avenue, NW
Address of Commercial Fundraiser	Address of Charity
Los Angeles CA 90064	Washington DC 20036
City, State, and ZIP Code of Commercial Fundraiser	City, State, and ZIP Code of Charity
Telemarketing held (on) (from) 12/1/2002	, 200, to 12/31/2002 , 200, 200
(Type of Activity)	(Date or dates must be shown)
1. REVENUE	151,830 00
A. Cash contributions B. Entertainment sales or admission charges	A. B.
C. Sales from products	C.
D. Advertisement sales	D.
E. Membership fees	E.
F. Other sources: (Specify) a	Fa.
b	Fb.
C	Fc.
d. G. TOTAL REVENUE	Fd. 151,850.00 g
G. TOTAL REVENUE	
2. EXPENSES	
A. Fees or commissions	
B. Salaries C. Payroll taxes	В. С.
D. Employee benefits	
E. Cost of merchandise for resale	
F. Cost of entertainment	 Please see attached
G. Postage H. Advertising	 breakdown of expenses
J. Telephone	· <u> </u>
J. Rental of equipment	_
K. Facilities charge L. Permits	
M. Other expenses: (Specify)	L.
a b	Ma,
D	Mb. Mc.
d,	Md. 188,469.00
N. TOTAL EXPENSES	100,001.00 N.
3. Distribution or net to charitable organization or charitable purposes	(36,439,00)
	3,
4. (a) Is any officer, director, partner or owner of the Commercial Fund	
charitable organization for which the Commercial Fundraiser has contracted Yes No If "yes," complete the following:	to solicit?
	and address of Relationship of officer, etc.
Continencial Pullulaiser Chantab	le organization To charitable organization
(b) For each affiliation identified in 4(a), attach copy of the contra	ct between the commercial fundraiser and the cherity
Under penalties of periury. I declare that Lhave examined this report, includi	
of my knc and complete.	ng accompanying documents, schedules and statements, and to the besi
Thoma	5 Sheard MM 1/9/23
Signature c Printed Name	
This report able organization for verifying the	distribution.
Jam C.K	ilpitricic Comptroller 2-3-03
Signature Printed Nam	
Shandure of authorized affortidifentar (Chaffin) Drintag Name	ble VP Finance, HR + Technology
	Some of the second seco
(/	1000

or company **to live 201** outour le 11197

600S & 0 8AM

Facter Direct Ltd Campaign Expense Allocation

	\$	188,469.00
Printing Postage Telephone Payroll	\$ \$ \$ \$	4,376.36 11,034.44 10,367.69 64,525.34
Employee benefits Rent Office manager	\$ \$ \$	4,799.56 10,294.54 22,339.31
Utilities Equipment Recruitment Computer Programming Office expenses	\$ \$ \$ \$ \$	
P.S. Fee/Profit	\$	10,691.38
Total	\$	188,469.00